



# AUGUST 2009

## KEDT Education Department South Texas Public Broadcasting Education Newsletter

### KEDT TV Membership Drive August 1-15th

KEDT is member-supported public television and radio for South Texas. You can become a member of KEDT television or radio—or both! Tune into KEDT TV for special programming during our August pledge drive.

Visit our website for more information:

**WWW.KEDT.ORG**

Support Public Broadcasting

On KEDT

**TV Membership Drive**

**August 2009**

Visit the education website for August Great Ideas and celebrations!

**www.kedtkids.org**

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SOUTH TEXAS PUBLIC BROADCASTING SYSTEM, INC.   

According to the American Diabetes Association, one out of three children born in South Texas after the year 2000 will develop Diabetes sometime in their lives. To fight this trend, KEDT and the Coastal Bend Diabetes Initiative are joining forces in a new station-wide effort called **KEDT Superfit Kids**.

### KEDT FM Live Call in Show

August 27, 2009 4-5 pm

Listeners may submit questions to

**361-855-2000** or email [questions@kedt.org](mailto:questions@kedt.org)



**Additionally, watch KEDT TV**

**August 27, 2009**

**for two special prime time documentaries that help kids and their parents realize the impact of childhood obesity.**

## AUGUST PROGRAMMING HIGHLIGHTS!

August 10 @ 7:30 pm

### HANDEL'S MESSIAH ROCKS

This contemporary adaptation of Handel's Messiah blends classical music with classic rock. Keith Lockhart conducts members of the Boston Pops. Soloists La Chanze (Tony Award-winning vocalist, The Color Purple), J. Robert Spencer (Tony-nominated performer, Jersey Boys) and MiG Ayesa (CBS' "Rock Star: INXS"), backed by a rock band, adult choir and children's choir, present a modern version of the famous oratorio

August 18 @ 7:00 pm

### NOVA - Hunting the Hidden Dimension

What do movie special effects, the stock market, heart attacks and the rings of Saturn have in common? They're all connected by a revolutionary new branch of math called fractals, which changed the way we see the world and opened up a vast new territory to scientific analysis and understanding. NOVA tells the dramatic story of a group of pioneering mathematicians who developed fractals from a curiosity that few took seriously to an approach that is touching nearly every branch of understanding — including what happened after the Big Bang and the ultimate fate of our universe.

August 27

### KEDT's Superfit Kids Special (two programs)

#### Health Smart: The Challenge of Childhood Obesity @ 8:00 pm

We've all seen the headlines on an almost daily basis, "Childhood Obesity Reaches Epidemic Status", "Obesity May Shrink U.S. Lifespan", "Kids Pack on Pounds" and "Rising Obesity in Children Prompts Call to Action" Childhood obesity is causing severe and often premature health problems with America's youth with no slow down in site. Today, children as young as ten years old are being diagnosed with type 2 Diabetes, heart disease, arthritis and high blood pressure do to childhood obesity. "Health Smart: The Challenges of Childhood Obesity" is a medically based documentary that helps kids and their parents realize the impact of childhood obesity and offers practical suggestions that can lead to healthier life styles.

#### Surviving Abundance: Overweight Kids in Crisis @ 8:30 pm

This half hour documentary examines the epidemic of childhood obesity and paints a grim picture for the future of overweight children unless we begin to make systemic changes that support more healthy choices. Local, state and national childhood health experts, including William H. Dietz, Jr., MD, PhD, Director of Nutrition & Physical Activity at the Center for Disease Control and Prevention, discuss what steps we can take to turn the tide. The program highlights organizations whose exemplary programs encourage more healthy lifestyles. Tune in to find out what you can do to help ensure children get the healthy start in life

**Visit [WWW.KEDT.ORG](http://WWW.KEDT.ORG) for a complete TV and KEDT FM schedule!**